

Advanced SEO, AEO, GEO & ISM Strategy

This proposal outlines Kotapride's integrated approach to building your business's search visibility across Google Search, Local Search, Google Maps, business directories and AI-powered search experiences — helping your website or e-commerce platform get discovered, understood and chosen by real customers, city-wise and area-wise.

Our Search Visibility Framework

SEO → AEO → GEO → ISM

Visibility → Discovery → Trust → Enquiry → Connection → Growth

What's Included

Advanced SEO

Technical SEO, on-page SEO, content SEO, keyword research, search intent, internal linking, structured data, Search Console analysis, competitor & content-gap analysis.

AEO (Answer Engine Optimization)

Question research, intent mapping, FAQ & how-to content, problem-solution pages, conversational-search readiness.

GEO (Generative Engine Optimization)

Entity optimization, topical authority, information consistency, source-supported content — preparing your brand for AI-driven, generative search.

ISM (Internet Search Marketing)

Local search, Google Business Profile, business listings & directories, brand/service/location search visibility, digital footprint development.

Local SEO — City/Area-wise

Google Business Profile optimization, local keyword research, NAP consistency, city/area landing pages, local citations, Maps visibility, review support.

Our Process

- Digital Presence Audit — review existing website & digital footprint
- Search & Local Research — keywords, questions, topics, city/area intent
- Competitor Analysis — content, services, local presence gaps
- Strategy Development — integrated SEO + AEO + GEO + ISM plan
- Website & Content Optimization — technical, on-page, local content
- Digital Footprint Development — listings, profiles, directories
- Monitoring & Continuous Optimization — based on real search data

Investment

Advanced SEO + AEO + GEO + ISM Package

Plan	Duration	Investment
Quarterly Plan	3 Months	■44,444 / quarter
Annual Plan	12 Months	■1,50,000 / year

Local SEO — Standalone Plans (City / Area-wise)

Plan	Duration	Investment
Monthly	1 Month	■11,000
Quarterly	3 Months	■25,000
Yearly	12 Months	■1,00,000

Note: Search engine rankings, traffic levels and AI-generated citations depend on multiple external factors (competition, industry, website condition, target market, Google's own systems). Specific rankings, traffic numbers or AI citations cannot be guaranteed. Kotapride does not create or publish fake reviews.

Why Kotapride

- 15+ years of experience across 1,000+ projects
- One integrated strategy — SEO, AEO, GEO, ISM and Local — instead of fragmented services
- Practical, business-oriented digital strategy, not just rankings for their own sake
- Works across Local → National → Global businesses, and across industries

Our Vision

Every business should have its own digital voice — easy to discover, understand and connect with online.

Our Mission

To act as a smart digital bridge between your brand and your customers, across search engines, local search and AI-powered discovery.

Let's Build Your Search Visibility Strategy

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Thank you and grateful to all our customers for trusting Kotapride's Advanced, AI-ready SEO solutions.